

Let **paidon**results

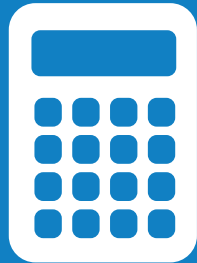


We do this through Affiliate Marketing

Affiliate Marketing by [paidonresults](#) provides



paidonresults is an Affiliate Network, providing everything you need to take full advantage of Affiliate Marketing



Low Fees



Reporting and Tools



UK's Top Affiliates

How Affiliate Marketing works



1 Leading Affiliates will promote your products or service to their audience



2 Consumers click on links which takes them to your website



3 Consumers purchase from your site



4 Paid On Results pays the commission you agreed to the Affiliate

Over 290 Merchants are generating sales with Paid On Results today. With our performance, reach and cost-effective fees, it is no wonder these Merchants have been with us on average for over 3 years.

With a typical minimum contract period of 9 months and after which just 6 weeks notice of leave is required, those clients are staying with us by choice because it works for them. We do not believe in complicated lock-in agreements, lengthy minimum terms or restrictive cancellation policies. **We want our Merchants to want to stay with us due to our red-hot performance, not red tape**

Data correct as of 22nd February 2021, average time calculated as the days between the Merchant launching with us and 22nd February 2021.

Grow your business with Affiliate Marketing



In an extremely competitive marketplace, businesses need to be able to market themselves in a way which offers the optimum exposure for the minimum outlay. Affiliate Marketing offers businesses a cost-effective channel to increase their sales in a highly targeted and measured way.

Compared with other advertising mediums, Affiliate Marketing offers the best advertising spend for your money. In the latest IAB/PwC Adspend, businesses spent £510 million on Affiliate Marketing, an increase of 8.4% year on year. Unique to Affiliate Marketing is the ability to measure every pound spent, making it the ultimate marketing method for your company.

The basic concept is that you, the Merchant, offers Affiliates a commission in exchange for online sales they generate – making return on investment extremely easy to calculate. As commission is only paid out when a sale has been completed, your Affiliates become your commission only sales force.

Paid On Results connects you with thousands of Affiliates, including the top UK performers, who are able to promote you in a variety of ways across many sectors such as content sites, price comparison, social media, mobile, bloggers, voucher code sites, cash back sites, email marketing and PPC.

Paid On Results provides the experience, industry leading reporting and the unique tools and features which allows you to harness the power of Affiliate Marketing.



Why choose Paid On Results

- ✔ **Over 18 years of experience**
- ✔ **Industry leading technology**
- ✔ **Full transparency and insight**
- ✔ **Unique tools and features to maximise your sales**
- ✔ **Strong position and awareness with Affiliates**
- ✔ **Competitive fees**
- ✔ **Known for innovative solutions**
- ✔ **Extensive brand controls**

Paid On Results launched in 2003, making us one of the longest established Affiliate Networks in the industry. This results in an unequalled understanding and knowledge of Affiliate Marketing which we share with our clients through our account management and continually evolving platform.

Quick to respond to changes in the industry and the needs of our clients, Paid On Results has proved to be agile and innovative. This unique competitive advantage ensures our clients always have the necessary tools to compete in the marketplace.

Working with Paid On Results means that you are joining a highly respected Affiliate Network which has played an active role in shaping the Affiliate Marketing industry. Being part of our Affiliate Network means you can lever this respect and trust we have gained to effectively engage with Affiliates to not only generate new sales but increase your brand's exposure.

Our straightforward approach, cutting out the trendy "jargon", coupled with the personal touch of our account management team, enables our clients to maximise their performance from Affiliate Marketing. **The range of service plans and flexible pricing makes Paid On Results the most cost effective way to work with the UK's top Affiliates.**

Our exclusive tools help grow your business and generate online sales. It is our secret to successful Affiliate Marketing.

We have made it easy for Affiliates to promote your business, breaking down the entry barriers typically associated with Affiliate Marketing, so Affiliates spend less time on the day to day, and more time promoting you.



Helping you to connect with Affiliates and boost your branding

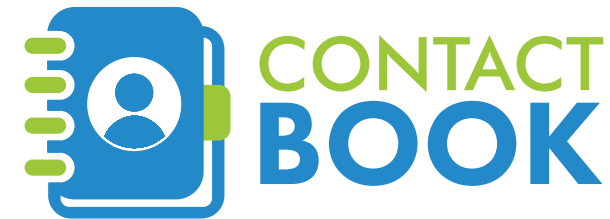


Increase conversion, sales, click-through rates and relevance.

Exclusive to Paid On Results, Branded Affiliate URLs replaces our name in the Affiliate URL with a domain name of your choice. Creating Affiliate URLs with meaning, carrying your brand name and creating beautiful looking links for your Affiliates to use. Set-up, registration and integration are all taken care of by us.

Branded Affiliate URLs are perfect for all Affiliates, and are especially ideal for social media, and anywhere else the link is visible such as in email marketing, YouTube and more.

[Find out more](#)



Connecting with Affiliates, including the top UK Affiliates, has never been easier with Contact Sharing.

Fully GDPR compliant, our Contact Sharing platform lets you and Affiliates share contact information instantly or through a one-click approval, keeping everyone in control of their data.

Contact details for Affiliates can be available at a touch of a button, allowing you to reach out and discuss marketing plans and to drive those extra sales.



Some of our latest new technology and tools



Gain brand protection and increased conversion rates with **DynamicProductPrice**.

Out of date pricing on Affiliate sites affects sales and the customer experience, but thanks to **DynamicProductPrice**, available exclusively with Paid On Results, your Affiliates will always display the latest product pricing on their site using a single tag.

Discover more at DynamicProductPrice.com



Increase sales by making the job of promoting your products easier for Affiliates.

The process of finding individual product links is rated as one of the most important factors by Affiliates. Our exclusive **AffiliateProductSearch** tool gives Affiliates the ability to search and browse available products, providing them with both the URL and product images instantly.

The easier it is for Affiliates to find links for your products, the more likely they will promote you over your competitors. Affiliates can even discover Merchants they have yet to work with, helping you reach new Affiliates.

Try it for yourself at AffiliateProductSearch.com

Ahead of the pack

Our in-house development team ensures that our Affiliates and Merchants are never left behind when it comes to meeting the needs of an ever developing industry.

- Reliable, easy to use, friendly interface with clear options
- Flexible reporting: from broad overviews to drilled down details
- Full transparency and insight in to every aspect of your Affiliate Program
- API integration into your own systems
- Ability to group Affiliates and report on group performance
- Reports and tools specially designed to help spot trends

By proactively engaging with our Affiliates and Merchants on their needs, we can challenge ourselves to create the next new tool or feature which will help shape the future growth of the industry.



SOME OF THE FEATURES AND TOOLS AVAILABLE

Branded Affiliate URLs • Affiliate Contact Sharing

Easy Deep Linking • Voucher Management • Product Feeds • Automatic Creative Updates • Customisable Reporting • Batch Validation

DynamicProductPrice • Easy Integration APIs • Device Reporting • Financial Report • Exportable Reports

Custom Auto Validation Policies Affiliate • Click Path • Affiliate Grouping • Product Reporting • Drill Down Reports • Product Search

Transaction Email Notifications • Set Commission Based On Purchase • Manually Approve Affiliates

Essential tools and reporting

Unlock increased conversion and improved sales with our Voucher Manager

Voucher Codes are an important aspect of most Merchants marketing plans. With higher average order values and better conversions seen when vouchers are used, it clear to see why. Our Voucher Manager will help define and manage your voucher strategy.

The Voucher Manager will successfully distribute voucher codes to all Affiliates (including all the top Voucher Codes websites), protect exclusive codes and ensure only vouchers approved for Affiliate Marketing are used by Affiliates. Full performance reporting and the ability to look after your margin by setting alternative commission rates when vouchers are used, make the Voucher Manager your essential tool.



Enable your affiliates to better target visitors and focus the customers purchase decision making with our product reporting



Easily extend the reporting available to your Affiliates by sharing the products which are purchased by their visitors. With full analytic and filtering tools to make sense of the data, Affiliates can use that information to further target visitors to your website, leading to better informed and “ready to purchase” visitors for you.

The same reporting is also available to you, allowing you to see which products are being sold through Affiliates, giving you a greater understanding of their performance and reach. Also, by having the ability to set alternative commission rates on certain products or brands, this will encourage the promotion of specific products as required.

The launch of your Affiliate Program is an exciting time. We announce your launch to all our Affiliates by email, via our blog and social media.

This includes letting the top UK Affiliates know about your new Affiliate Program.



Why Affiliates will  you for choosing Paid On Results



With the fastest payments to Affiliates in the industry, as soon as you approve sales, payment can be made. Giving Affiliates reassurance to invest and grow your sales. Beat your competitors on other Affiliate Networks by boasting of your faster payments to Affiliates.



Benefit from our investment in the latest tracking technology, making your Affiliate Program 100% compliant with latest standards, including Apple's Intelligent Tracking Prevention. With first, third party and cookieless tracking as standard, you will have sales accurately and reliably tracked, Affiliates love that!

We are the only Affiliate Network where Affiliates wake up to a daily summary email of the previous days activity in their inbox. Catching up on yesterday's performance over a morning coffee, means they can spend more time building content and promoting you rather than digging into complex reports.



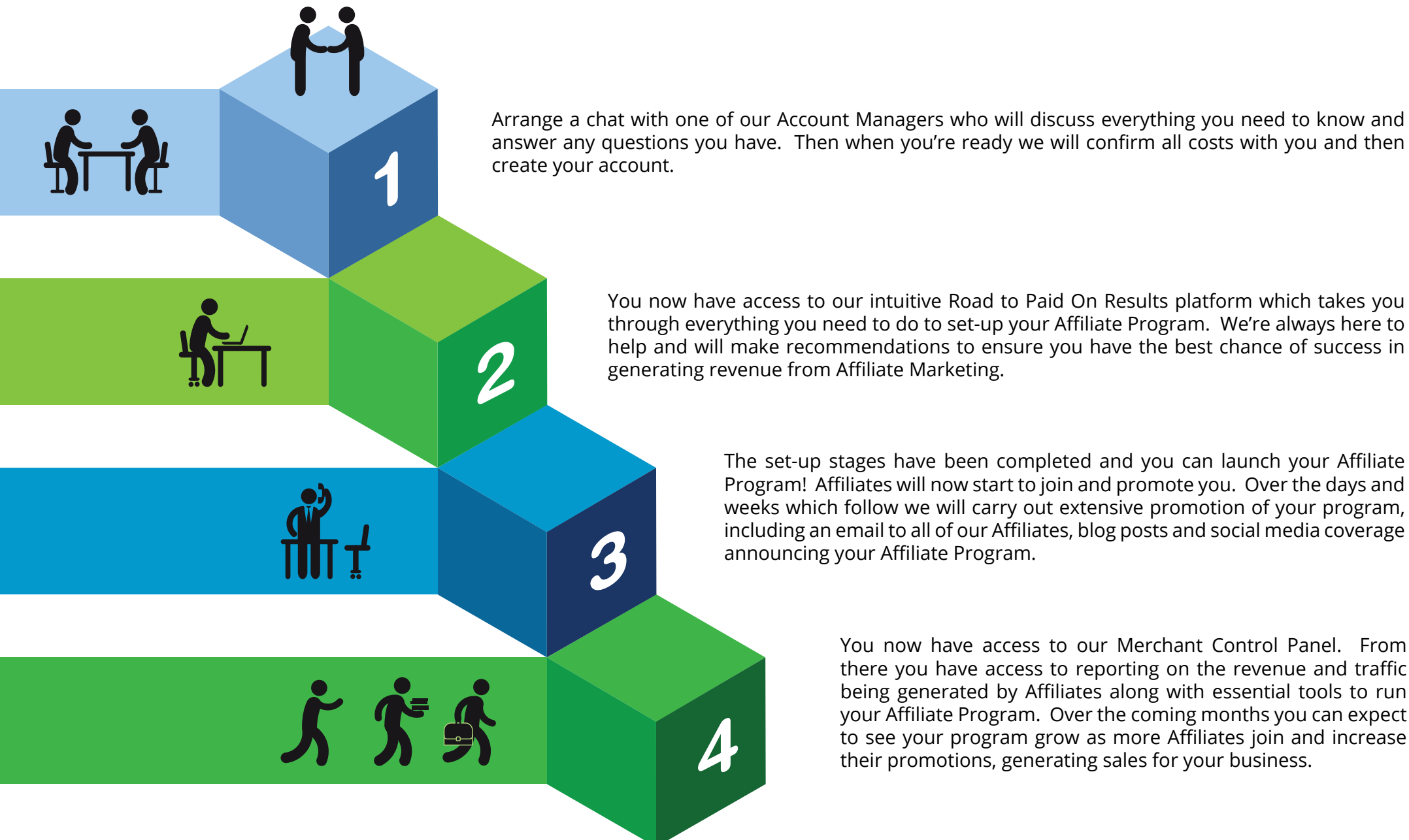
Only Paid On Results ensures all the emails you send to Affiliates follow a unified standard, following a single beautiful look and always contain everything needed for Affiliates to promote you. It's good for you and good for Affiliates, as they spend less time on the "day to day" and more time on generating sales for you. [Find out more about our standardised email format.](#)



Launching your Affiliate Program is simple. Our unique on-boarding platform guides you through the process. Our step-by-step guides for the most popular e-commerce platforms take care of the technical side.

Oh, and we are always on hand for support during set-up should you need it.

Your steps to Affiliate Marketing





Easy integration

As part of your integration you will need to add our tracking code to your website so we can track transactions from Affiliates. We have easy to follow step by step guides for popular e-commerce platforms such as Magento, Shopify, EKM Powershop, Woo Commerce, WorldPay, OpenCart and many more which makes this step a breeze, even if you have no technical experience. If you don't use one of these platforms, we can help point you in the right direction.



Creative designed

It's important to supply creative for Affiliates to use on their website, such as logos and banners. We support all industry standard sizes of banners so any sets you have already designed can be used. If you don't have any, our Creative team will design your initial banners for Affiliates at no additional cost.



Countdown to launch

The time it takes to set-up and launch your Affiliate Program is dependent on how quickly you can complete the steps required in the Road to Paid On Results. The Road to Paid On Results gives you an overview of the stages outstanding at any given time so that you can monitor your progress. Everything happens at your own pace and we aim to complete all our parts promptly. We are as keen to have you launch your Affiliate Program as you are!



Growing your Affiliate Program

Once your Affiliate Program is live, you can help it grow by being pro-active. If you can, we recommend trying to dedicate at least an hour a week to your Affiliate Program. We can help with some top tips and advice on the actions you need to take to maximise the revenue generated by your Affiliate Program. Some Merchants see almost immediate success, for others it can take a little longer. You need to give any Affiliate Program a minimum of six months before you can get a true idea of performance.



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